**Alliteration**: the repetition of initial consonant sounds in words such as “rough and ready.”

Example: ““His soul swooned slowly as he heard the snow falling faintly through the universe.”

**Assonance**: The repetition of vowel sounds without the repetition of consonants. Example: “My words fall like silent raindrops from the sky.”

**Consonance**: The repetition of consonant sounds. Although it is similar to alliteration, consonance is not limited to the first letters of words. Example “She made seven baskets on a sunny Sunday last year.”