

"I will build a motor car for the great multitude. It will be large enough for the family but small enough for the individual to run and care for. It will be constructed of the best materials, by the best men to be hired, after the simplest designs that modern engineering can devise. But it will be so low in price that no man making a good salary will be unable to own one -- and enjoy with his family the blessing of hours of pleasure in God's great open spaces."

-- Henry Ford, 1914

Henry Ford was a businessman with a vision. Do you think he realized, at the time of this claim, that what he was about to accomplish would have such far-reaching effects? Think of this in terms of other industries that would become involved, along with other outside aspects such as leisure time, government involvement, and so on.