Tobacco Non-Use Ad

# Extra Credit – 10 points

Choose one of the following:

1. Your job is to design a full-page ad for a teen magazine to persuade readers to quit smoking cigarettes. This ad should include both long- and short-term effects of smoking in your message.
2. Your job is to design a full-page ad for a teen magazine that promotes the benefits of NOT smoking. Do not slam smokers in your ad, only focus on the benefits of not smoking.