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| Define Implicit memory |  |
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| Define Explicit memory. |  |
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| What tree steps did Bernice have to do with the information she had of the crime? |  |
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| What are retrieval cues? Give examples from the video. |  |
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| What is priming? |  |
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| What is context dependent memory? |  |
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| What is state dependent memory? |  |
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| What is mood congruent memory? |  |
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| What is the serial position effect? |  |
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| What is the primacy effect? |  |
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| What is the recency effect? |  |
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| What are the three ways we forget information? |  |
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| What is storage decay? |  |
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| Describe the forgetting curve shown at 5 minutes 45 seconds in the video.  How fast do we forget and does it level off? |  |
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| What is the tip of the tongue phenomena? |  |
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| What is proactive interference? Give an example. |  |
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| What is retroactive interference? Give an example? |  |
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| What is the misinformation effect? |  |
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| What are the findings of Elizabeth Loftus? |  |
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| What is source misattribution? |  |
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| What 6 elements affected Bernice’s memory of the robbery? |  |
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